

WORKING STUDENT – SOCIAL MEDIA (M/F/D)

ABOUT THIS POSITION:

Are you passionate about social media, curious about how digital communication and user engagement can help our digital products for restaurateurs?

Become part of our marketing team and gain valuable hands-on experience!

You will communicate our products and our brand on social media, engage with restaurateurs by providing content and increase brand awareness. From content creation to community management, you will be an integral part of shaping our digital presence on all social media platforms.

As our customers mainly understand German, **fluent German** skills are needed for this role.

YOUR RESPONSIBILITIES

- Take care of DISH social media channels and engage with our community on Instagram, Facebook and LinkedIn
- Develop and plan a content calendar across all platforms ensuring a constant supply of relevant content
- Use social media management platforms for publishing, monitoring and reporting
- Develop post, carousel, and video content according to each channel to enhance our social media presence
- Create and share monthly reports and analyze the channel performance in order to increase followers, reach and engagement
- Align with internal stakeholders and product management team
- Support with creation of digital assets, such as photo creations, post templates and video content

YOUR PROFILE:

- Enrolled Bachelor's/ Masters Studies in Marketing, Journalism, Sociology, Political Science, Media or Communication (min. 3rd semester)
- Fluent in **German for creating content** and **English as our company language**
- First practical experience in the field of marketing, public relations or corporate communications
- First experience in social media and paid social
- Strong copywriting and communication skills
- Experience with relevant marketing tools such as Canva or CapCut is beneficial

WHY DISH:

GET THINGS DONE QUICKLY

Join our fast-paced environment where we push boundaries and actively challenge ourselves to digitize the HoReCa (Hotel, Restaurant, and Catering) world. By joining DISH, you will directly contribute to our goal of becoming a data-driven company within the METRO Growth Plan.

OWNERSHIP

At DISH, you own your projects, regardless of your job level. We encourage you to stand up for your ideas, think outside the box, and always question the status quo. Your unique perspective can make all the difference!

FLEXWORK

We know that life happens and we cater your needs to integrate work from where you work most productive.

INNOVATION & AGILE WORK

We understand the value of learning from mistakes and know that every setback is an opportunity for growth and improvement. In our agile working culture we learn from each other and embrace an entrepreneurial mindset.

DISHVERSITY Join an international company with members from over 34 different cultures. Together, we celebrate diversity and respect our multinational backgrounds.

DISHPOWERMENT Our commitment extends beyond business success - we want our employees to thrive! There are loads of opportunities for skill-building and career development. You are never alone — we have got your back! Whether it is your manager, your team, or colleagues from other departments, they are all here to empower you!

CUSTOMER CENTRICITY Understanding our customer is essential. We are experts in the market and are passionate about creating digital solutions for our customers to truly live their passion. As part of #OneMETRO we run together and sCore together - wholesale to the max!

ON TOP BENEFITS:

- DISH Sports Club including on-campus Gym
- Corporate Benefits
- Access and employee discounts in METRO stores
- 12,50€ - 15€/h